



How to Prepare a Good Poster

- The poster size will be provided on the Author page for the conference, a large-format print is preferred. Simply affixing copies of your paper from the proceedings to your poster board is not acceptable.
- Remember: people will read your poster materials from a distance of ~ 3 feet/1 meter, so text should be large and legible.
- Don't include too much information. Details are best presented in a form that is easy to interpret visually, without requiring a lot of time spent reading.
- Use strong visuals—images, figures, graphs—to draw others to your work.
- Each section of the poster should have a descriptive heading; display the material in a logical sequence.
- Consider the "[Better Poster](#)" guideline and [templates](#) to assist you in preparing your poster. (These templates were created by Mike Morrison, a doctoral student in Psychology at Michigan State University. If you want to know more and have time, his [YouTube video](#) is an entertaining exploration of some of the problems with scientific papers and his ideas for improvements. Fast forward to 10:40 for his explanation of the template).
- IS&T will provide options for printing your poster in Scottsdale.